

Ask your veterinarian how the **IDEXX Bovine Pregnancy Test** can help you improve reproductive performance or visit idexx.com/reproduction.

Pregnant or Not?

Improve Reproductive Performance in Your Herd

Test With Confidence™

Contact us on:



References

1. Data on file at IDEXX Laboratories, Inc., Westbrook, Maine USA

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When it comes to a cow's status—pregnant or not—time is money. That's why we're expanding our reproductive services, augmenting regular pregnancy checks with a new blood-based test to help ensure open cows are identified as early and accurately as possible.

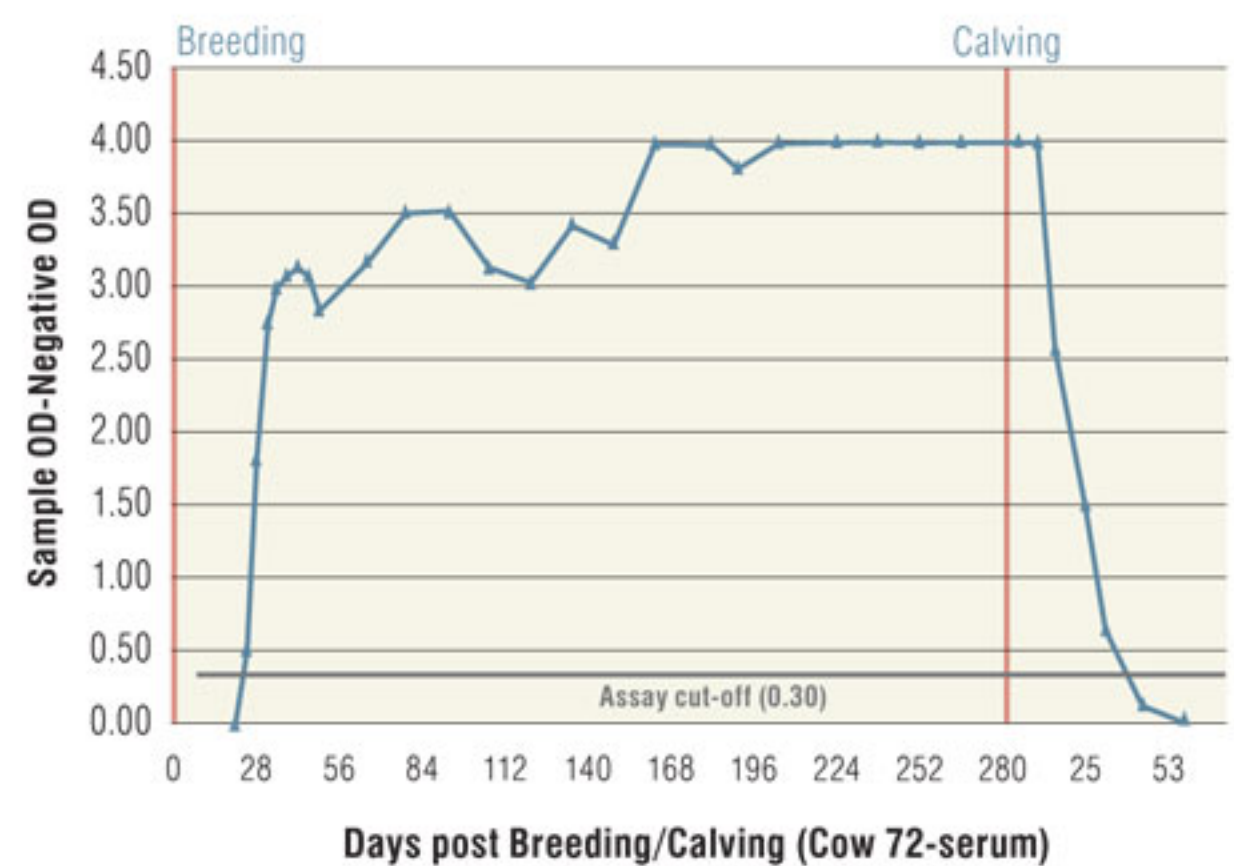
IDEXX

Pregnant or Not?

The IDEXX Bovine Pregnancy Test is an early, accurate, and convenient complement to routine palpation and ultrasound exams. It enables additional, more frequent testing, which translates into earlier detection and better reproductive performance. Together, we can:

- **Shorten your calving intervals** by identifying open cows as early as 28 days after breeding and confirming pregnancies safely and frequently. Also, confirm status of animals purchased or sold.
- **Improve reproduction efficiency** and reduce your costs by identifying and removing subfertile cows from a herd.
- **Improve your overall herd health** by testing for other diseases such as BVDV using the same sample

Detection of Early Bovine PAG Levels by IDEXX ELISA¹



The IDEXX Bovine Pregnancy Test:

- Detects pregnancy-associated glycoproteins (PAGs) in heifer/cow serum or EDTA plasma
- Delivers ultrasound-like accuracy as early as 28 days after breeding, and without interference from the previous pregnancy starting 60 days after calving

